

If you want to transform a grandparent's life, please get ready to call...  
Imagine what it's like to grow old in one of the world's poorest countries.

Imagine how it feels to become frail and weak, forgotten by everyone around  
you...

To have lost so many loved ones to poverty and disease...

To struggle to bring up your grandchildren alone, when there isn't enough to feed  
yourself...

These grandparents have known hardship and suffering all their lives. All they ask  
is a little help from someone who cares.

Could that be you? Will you call 0800 75 00 75 and sponsor a grandparent with  
Help the Aged today?

Right now, we're helping over 26,000 older people and their communities around  
the world, but we need to reach even more.

Your 50p a day can help pay for seeds and tools so an older person can grow  
their own food ...

...provide basic essentials like shelter and medicine...

...bring a little companionship and love into their lives.

And you'll hear from your grandparent how their life is changing for the better.  
Older people don't want to beg for help. They just want the chance to live their  
lives with independence and dignity.

Please call 0800 75 00 75 and sponsor a grandparent today.

That's 0800 75 00 75.

Thank you.